



## **OLEDWorks Announces Expansion to Lumiblade OLED Product Offerings**

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ROCHESTER, N.Y.-March 13, 2016: OLEDWorks LLC, the leading U.S. OLED light engine and panel manufacturing company, is pleased to announce a significant expansion to its product portfolio with new Lumiblade Brite 2 OLED panels featuring two white color temperatures. OLEDWorks will be showcasing the functionality of these panels at this year's Light + Building show in Frankfurt, Germany.

Along with the expanded color temperatures and CRI greater than 90, the new Lumiblade Brite 2 OLED panels provide enhanced performance with 62 lm/W and 50,000 hours at nominal brightness. Additionally, the Brite 2 products boast the industry leading brightness range with a maximum brightness at 8300 cd/m<sup>2</sup>. The panels will be offered in two product shapes, square and rectangle, to meet a wider set of end users.

"The addition of the new Lumiblade Brite 2 OLED panels is a result of OLEDWorks commitment to continuous improvements and investments in our product offerings," said Daniel Hoffmann, Lumiblade Brite Product Manager. "With expanded options in color temperatures, our new OLED panels offer designers the freedom to design with little restrictions in functionality and performance."

OLEDWorks will be exhibiting at this year's Light + Building and Booth #G62, Hall 4.1.

The Lumiblade products will continue to be manufactured in Aachen, Germany. Engineering samples will be available at the end of the second quarter. You can request additional information at [owinfo@oledworks.com](mailto:owinfo@oledworks.com).

### **About OLEDWorks LLC**

OLEDWorks is a leader in the development and production of affordable and innovative organic light-emitting diode lighting solutions. OLEDWorks was founded by many of the original pioneers in the OLED industry, giving OLEDWorks the unique OLED production experience and insight into manufacturing strategies specifically tailored to lighting. OLEDWorks applies its more than 300 person years of collective industry experience in OLED technology to making the most advanced



and cost effective solutions in OLED lighting.

With production in Aachen, Germany and Rochester, New York, where it is headquartered, OLEDWorks is the only U.S.-based OLED light engine and panel manufacturer, and has become the dependable source for OLED lighting solutions. For more information, visit [www.OLEDWorks.com](http://www.OLEDWorks.com).