



OLEDWorks Announces the Keuka OLED Module at 2016 Light + Building Show

New Module provides innovative and simple design with lower cost technology options

Media Contact:

Rachel Melendez

Rachel.melendez@gmail.com

678-614-6955

ROCHESTER, N.Y.-March 13, 2016: OLEDWorks LLC, the leading U.S. OLED light engine and panel manufacturing company, is pleased to announce the launch of the Keuka OLED Module, which celebrates the simplicity and beauty of OLED lighting.

The Keuka Module design showcases OLED thinness while simultaneously incorporating an integrated driver, which can dim to 25 percent. The innovative system design features an easy to use, versatile socket solution which allows for two different panel insertion orientations so that light can be directed as desired by the end user.

“We are excited to introduce a new product design that embraces the true beauty of OLED lighting,” said John Hammer, COO of OLEDWorks. “With its simple, yet innovative and adaptable design, the Keuka Module enables lower product development costs and product differentiation to our integration customers. The Keuka module uses our Lumiblade OLED panels and will be available at several finishing levels allowing our customers to have full control of the final design, look and feel of the product.”

The Keuka module family will include several performance and cost options to address a wide range of applications.

OLEDWorks will be showcasing the Keuka Module at the 2016 Light+Building show at Booth #G62, Hall 4.1.

Additional specifications and availability for the Keuka Module are available upon request at owinfo@oledworks.com.

About OLEDWorks LLC

OLEDWorks is a leader in the development and production of affordable and innovative organic light-emitting diode lighting solutions. OLEDWorks was founded by many of the original pioneers in the OLED industry, giving OLEDWorks the unique OLED production experience and insight into manufacturing strategies specifically tailored to lighting. OLEDWorks applies its more than 300 person years



of collective industry experience in OLED technology to making the most advanced and cost effective solutions in OLED lighting.

With production in Aachen, Germany and Rochester, New York, where it is headquartered, OLEDWorks is the only U.S.-based OLED light engine and panel manufacturer, and has become the dependable source for OLED lighting solutions. For more information, visit www.OLEDWorks.com.