



OLEDWorks announces availability of the newest addition to the Lumiblade Portfolio

-Brite 2 is available with enhanced performance and industry best brightness and outstanding reliability-

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ROCHESTER, N.Y.--OCTOBER 12 2016: OLEDWorks LLC, the leading U.S. OLED light engine and panel manufacturing company, is pleased to announce the availability of the Brite 2 OLED Panels, a significant expansion to its product portfolio.

The availability of Brite 2 provides the end user with the ability to create passionately and design with ease. Brite 2, is not only available in two distinct color temperatures, 3000K and 4000K, but also provides excellent color rendering of CRI> 90. With its brightness and improved energy efficiency, Brite 2 maintains the promise of superb light quality found throughout the OLEDWorks portfolio.

Available with two different finishing levels, this exciting new product can be purchased through the Brite 2 Promotion Kit, which allows a choice of up to four Brite 2 panels of your choice for just \$199.

“The addition of the new Lumiblade Brite 2 to OLEDWorks’ suite of products is a testament to our commitment to delivering excellent light quality and energy efficient solutions, ” said Daniel Hoffmann, Lumiblade Product Manager. “By broadening the possibilities in color and performance, Brite 2 offers designers the ability to create with freedom, while still allowing optimized functionality and efficiency.”

To learn more about Brite 2, along with all OLEDWorks' lighting solutions, visit www.oledworks.com or request additional information at: owinfo@oledworks.com.

About OLEDWorks LLC

OLEDWorks is a leader in the development and production of affordable and innovative organic light-emitting diode lighting solutions. OLEDWorks was founded by many of the original pioneers in the OLED industry, giving OLEDWorks the unique OLED production experience and insight into manufacturing strategies specifically tailored to lighting. OLEDWorks applies its more than 300 person years of collective industry experience in OLED technology to making the most advanced and cost effective solutions in OLED lighting.

With production in Aachen, Germany and Rochester, New York, where it is headquartered, OLEDWorks is the only U.S.-based OLED light engine and panel manufacturer, and has become the dependable source for OLED lighting solutions. For more information, visit www.OLEDWorks.com.