

## FOR IMMEDIATE RELEASE

## Wegmans Features OLED Lighting Technology by Rochester's Own OLEDWorks

**Rochester, NY-September 20<sup>th</sup>, 2018**-With 21 straight years on Fortune magazine's 100 Best Companies to Work For list, and consistently recognized as America's best supermarket, Wegmans Food Markets is renowned for employee and customer care. The care is in the details, and Rochester-based OLEDWorks LLC is pleased to contribute to the superb Wegmans experience with Organic Light Emitting Diode (OLED) lighting installations in select Wegmans stores and worksites.

OLED lighting is a uniquely naturally diffused light source with unparalleled light quality. OLED lighting creates an atmosphere that promotes well-being from healthy light without glare.

"We are excited to partner with a local company to bring new technology, first developed by Kodak engineers and Acuity Brands, to our customers and employees," says Paul Stuart, Wegmans' sr. merchant construction/maintenance. "This will give us the opportunity to test better-quality lighting that has the added benefit of not emitting heat."

"Wegmans just reached into their backyard to design a lighting experience that once again sets them apart," said David DeJoy, Chairman of OLEDWorks' board. "OLED was invented in Wegmans' hometown, Rochester, New York. Wegmans recognized their unique position to explore OLED lighting, once again demonstrating leadership in the many touch points with customers and staff."

OLEDWorks produces OLED light engines that are integrated into light fixtures by traditional luminaire manufacturers. For the Wegmans project, the Olessence OLED lighting fixtures in the vestibules of Pittsford and Henrietta stores are manufactured in the U.S. by Acuity Brands Lighting. Wegmans has also remodeled select areas at their Rochester headquarters with a focus on employee meeting and dining areas. Architectural fixtures for these spaces include the Petal and Limit from Milwaukee-based Visa Lighting and the Trilia from Acuity Brands Lighting.

OLEDWorks is introducing new products with sizes, shapes and performance that inspire designers to bring light closer to the user and embrace the inviting combination of soft but bright illumination. Razor thin, with no flicker or glare, and free from blue light hazards, OLED is the healthy and beautiful light solution. For more information or to purchase OLED Lighting, contact OLEDWorks at OWInfo@oledworks.com

## **About OLEDWorks**

OLEDWorks is a global leader in the development and production of innovative organic light-emitting diode (OLED) lighting solutions. Founded in 2010 in Rochester NY by many of the original pioneers in the OLED industry, OLEDWorks creates reliable, beautiful and cost-effective OLED light engines that inspire architects, designers and manufacturers around the world.



By producing the world's best performing OLED light engines and combining rapid product innovation, OLEDWorks simplifies and enriches your illuminated space. Free from blue light hazards, OLED is the healthy and beautiful light solution. Sustainable and environmentally responsible, OLEDWorks' Organic Light Engines enhance the well-being of our world and its inhabitants.

With production, research and development, at locations in Aachen, Germany and Rochester, New York, OLEDWorks is the only U.S. based OLED lighting manufacturer. For more information follow on twitter or Instagram @Oledworks or visit <a href="https://www.oledworks.com">www.oledworks.com</a>

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